



EuroCooperalia

Partner Identification Form





INFORMATION DATA

Organisation's name (national language)	Asociación Europea de Cooperación e Inclusión
Organisation's name (English)	European Cooperation and Inclusion Association
Acronim	EuroCooperalia
National ID	ESG19815547
Registration number	SEC 1.ª / N.º NACIONAL 628894
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OID number	E10373773
PIC number	874116956
Foundation date:	14/March/2024
Address	Cinco de marzo, 14, 1.º C
Post code	50004
City	Zaragoza
Country	Spain
Legal status (Type)	Association (NGO)
Website	www.eurocoop.es



LEGAL REPRESENTATIVE

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EuroCooperalia: Elevating Your European Impact through Intelligence and Innovation

In an increasingly competitive and dynamic European landscape, the success of cooperation and internationalisation projects hinges on a strategy that blends proven expertise with the capacity for innovation and deep analysis. At EuroCooperalia, we have evolved our service offering to move beyond traditional consultancy, integrating cutting-edge competencies that



place our clients at the forefront. Our new value proposition is built upon four strategic pillars designed to offer a comprehensive solution: from the intelligent conception of an idea to the demonstration of its impact, encompassing pedagogical transformation and technological optimisation. This roadmap outlines how these new capabilities can empower your initiatives, turning challenges into opportunities for growth and leadership.



Our Value Proposition: Strategic Pillars for Your Success

We have redefined our services to offer you a comprehensive package that combines market intelligence, empirical evidence, pedagogical innovation, and state-of-the-art technology. Each of these pillars is designed to function synergistically, maximising the potential of your projects and ensuring a lasting, measurable impact.

1. Strategic Intelligence for Your European Project (Desk research analysis of European projects)

Do not just seek opportunities; anticipate them. Our market intelligence service goes beyond merely monitoring calls for proposals; it immerses itself in a deep analysis of European policies, the mapping of ideal partners, and the identification of future trends so that your proposals are not only competitive but visionary.

 **Trend Anticipation:** We identify future EU priorities to position your projects at the vanguard.

 **Strategic Alliances:** We connect you with relevant and complementary partners, based on network analysis and track records.

 **Unbeatable Proposal Design:** We analyse the success factors of previous projects to optimise your strategy and maximise your score.



2. Transforming Data into Impact: Data Science for Your Project (Development and analysis of qualitative and quantitative research data)

Success is measured by real impact. We specialise in converting raw data into compelling evidence. From designing your logical framework to creating interactive dashboards, we help you measure, demonstrate, and communicate the results of your initiative, making your legacy visible and undeniable.



- 🌐 **Rigorous Measurement:** We design systems of quantitative and qualitative indicators aligned with European objectives.
- 🌐 **Deep Analysis:** We apply advanced statistical techniques and thematic analysis to extract valuable insights.
- 🌐 **Powerful Communication:** We transform results into visual reports and captivating stories for stakeholders and funders.

3. Revolutionising Learning: 21st Century Pedagogy (Innovative teaching-learning processes)

Take your training programmes to the next level. We advise on and implement innovative pedagogical methodologies such as Project-Based Learning, Design Thinking, and Gamification, preparing your students and professionals for future challenges through the development of key competencies.



- 🌐 **Vanguard Methodologies:** We implement the latest trends in active and experiential education.
- 🌐 **Competence Development:** We design learning experiences that foster critical thinking, creativity, and collaboration.
- 🌐 **Increased Engagement:** We create dynamic and motivating learning environments that improve outcomes.



4. Empower Your Project with Responsible Artificial Intelligence (Ethical and efficient use of AI)

Harness the transformative power of AI with an ethical and human approach. We help you integrate bespoke AI solutions to optimise teaching, research, and management, leading the transition towards a more efficient, personalised, and people-centred education.

-  **Bespoke Solutions:** We develop and implement AI tools tailored to your specific needs.
-  **Efficiency and Personalisation:** We optimise processes and create unique learning experiences for every user.
-  **Ethical Commitment:** We guarantee the responsible use of AI, prioritising transparency, equity, and privacy.

Conclusion: Your Partner for a Successful Future

At EuroCooperalia, we do not simply manage your European projects; we empower them. This new suite of strategic services represents our commitment to excellence, innovation, and our clients' success. By integrating market intelligence, data analysis, innovative pedagogy, and ethical technology, we offer a complete partnership that prepares you not only to compete but to lead in the European landscape.

Skills and expertise of key people

ARTURO-JOSÉ GONZÁLEZ ASCASO. President

Bachelor in Business Administration (specialized in Marketing, Computing, and Accounting). ICT Specialist and Trainer with almost 30 years of experience in consulting, training, and project management. Coordinator and Technician in numerous European Union projects (Erasmus+, Grundtvig, Capacity Building), focused on innovation, entrepreneurship, and social inclusion. Extensive expertise in corporate training programs, economic justification of EU-funded projects, and the development of e-learning platforms.



Active member and leader of various business and cultural associations, promoting cooperation, inclusion, technology, and cultural heritage across Europe.

ELISARDO SANCHIS SANCHO. Secretary-General

Bachelor in Law and MBA. Nearly 30 years of experience in consulting and training, with expertise in strategic change management and team leadership. Project manager specialized in European funds, having coordinated over 60 European projects within Erasmus+, Capacity Building, and Europe for Citizens programs. Trainer with a strong background in the development of teaching materials and e-learning methodologies.

Collaborator and leader in various business initiatives, including the implementation of social responsibility in SMEs and immigrant integration projects. Skilled communicator and proven ability to adapt to intercultural environments and organizational challenges.

PROJECTS

EU Programme	Title	Year	Contract No.	Beneficiary
Erasmus+ KA210	Eco- Inclusion: Increasing the resilience of vulnerable adults through ecological education and circular economy	2025	2025-1-RO01-KA210-ADU-000350383	Asociatia de dezvoltare comunitara Tara Dornelor (Romania)